


GONCA GUCLUTURK

UX Designer

 [LinkedIn URL](#)

 [Portfolio website URL](#)

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SKILLS

Knowledgeable in UX design tools **Figma**, **Adobe XD**, and **Sketch**.

Proficient in **Adobe CS** and **Microsoft Office**. Strong organisation skills.

Experienced in Fashion design, marketing and social media.

EDUCATION

Google UX Design Certificate — Online

March 2023 - August 2023

Completed rigorous training designed for entry-level job readiness.

Topics included UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD.

Completed hands-on projects and developed a portfolio with three projects.

Central Saint Martin's College, UK — MA

October 2011- May 2012

Fashion

Yeditepe University Faculty of Fine Arts, Istanbul, TR — BA

October 2006- June 2010

Bachelor of Arts - Fashion & Textile Designing

EXPERIENCE

Leadenham Estate, Lincoln, UK Freelance UX Designer

October 2023

- Creating Leadenham Estate websites using Wix and Figma
- Conducting usability studies for the effectiveness of the websites.

Gonja by Gonca Güçlütürk, www.gonjabyygg.com Director / Department Head

March 2014 - June 2023

- Designed and sold collections, built website, and run social media.
- Created and traded whole cocktail dress and knitwear collections, importing fabrics and managing production in Turkey and the UK.

DC Brands International Limited, Manchester, UK Womenswear Jersey Designer

December 2012 - March 2016

- Created unique, in-house collections using CAD and hand drawing which delivered newness and commerciality.